

# LIVING<sup>THE</sup> LIFE

BEAUTICONTROL®



The **life** I love...

**Barbara Ward**

Platinum Senior National Executive Director ● ● ● ●

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## Barbara Ward

Platinum Senior National Executive Director



“All you ever wanted to be, or have, or do is available to you.”



Never underestimate the influence of a mother. Barbara Ward knows that anyone, regardless of education, economics, race or age, can live their dreams through BeautiControl. She was a high school dropout, who because of BeautiControl, finally started to believe in herself and her ability to achieve her goals.

Growing up in a modest house in East Texas, both of her parents worked. Her mother drove a city bus and she would sit in the front seat and ride around with her as a child. Her mother's next job was selling Stanley home products. She would go with her at night to watch and help out with the parties – This was Barbara's first encounter with direct sales.

“I always liked going with my mom in the evenings. I thought the parties were fun, but I never dreamed I could live the life I am now through direct sales.”

*Above: Barbara in her home.*

*Right: Barbara with her daughter, granddaughter and mother.*

*Middle: Barbara being recognized on stage at a national conference.*

*Far right: Barbara with her daughters.*



“ I have never felt so encouraged and positive about BeautiControl as I do today. It is such a blessing to have the things I've enjoyed through the years – things I never dreamed I would have, but that doesn't compare to the blessing I receive every time I see a new Director on my team advance in her career. ”

At 16, Barbara fell in love with her high school sweetheart and dropped out of high school to get married. That same year, she had her first child. When Barbara was 21, she had four children.

For the next eight years, she was a full-time mom. But once her children were in school, she was lonely. Barbara longed to be around other people. She landed her first job in the school system and also dabbled in direct sales.

Barbara joined BeautiControl in 1983; however, her circumstances made her feel insecure. At her first national conference she saw all the

successful ladies on stage, she says, “I thought I could never be like them.” But BeautiControl believed in Barbara, and this belief in her changed everything. She started to believe she could be up on that stage too. That's what Barbara loves about BeautiControl – “You can pass that belief system on to help others achieve their dreams.”

Six months later, she became a Director and was honored with a trip to Hawaii and diamond jewelry. In fact, Barbara hasn't had a car payment in more than 23 years. Barbara says that consistency is key. “Attend monthly meetings, national

conferences each year and hold Spa ESCAPEs weekly, have faith... that consistent activity will produce results!”

Her success continues to soar – in 2006, she was named BeautiControl's first Platinum Senior National Executive Director. “I have never felt so encouraged and positive about BeautiControl as I do today. It is such a blessing to have the things I've enjoyed through the years – things I never dreamed I would have, but that doesn't compare to the blessing I receive every time I see a new Director on my team advance in her career.”

Barbara has a burning passion for spreading the vision to all BeautiControl Consultants everywhere – “all you ever wanted to be, or have, or do is available to you through the BeautiControl career plan. I pray that you will dream big, set goals and accept the gift of freedom, growth and security that this business offers.”



## heart & soul

*My team is such a blessing and a gift. I want to thank each of you for being so consistent and faithful. You can do nothing in this business alone – It's such an honor to be supported and fueled by their energy. I don't look at my career level as something that I have achieved on my own... This is your achievement.*



Beauti**Bio** Barbara Ward

Platinum Senior National Executive Director



**Career level:**

Platinum Senior National Executive Director

**Home:**

Texas

**Former occupation:**

Stay-at-home mom

**Joined in:**

1983

**Promoted to Director:**

1983

**Defining moment:**

Celebration

**Best advice:**

Use the tools and programs BeautiControl offers. Stay consistent and build strong relationships with your team.

BeautiControl is a company for women led by women. We have been helping women create the life they love for more than 25 years. It's easy to get started, and with our proven success formula everyone can be successful! With BeautiControl, you have the opportunity to:

- Enjoy our in demand spa, skin care and color products at a discount
- Earn an executive level income with a stay-at-home lifestyle
- Make girlfriends for life
- Earn trips *of a lifetime for a lifetime*

All of this comes with the flexibility of managing your own business. You'll have the freedom to schedule your business activities around your family and personal schedule. From Mustang to Mercedes... Create the life you love today by making the smart choice to join BeautiControl!

This is the **life** I love...  
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at [BeautiControl.com](http://BeautiControl.com) or contact the person who shared this story with you.

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