

# LIVING<sup>THE</sup> LIFE

BEAUTICONTROL®



The **life** I love...

**Dianne Thompson**

Senior National Executive Director

READ ABOUT DIANNE THOMPSON ON PAGE 2.



## Dianne Thompson

Senior National Executive Director ● ● ● ●

When Dianne Thompson first joined BeautiControl, it was so she could pay her bills and just survive. But today BeautiControl has far exceeded Dianne's expectations. "I truly believe I am living the American dream," she says.

Dianne grew up on a rural tobacco farm in North Carolina. Her family didn't have indoor plumbing until she was in high school, and she had to share a bed with one of her sisters. Most of her clothes were made from feed sacks. Everyday, Dianne's family would rise at 4 a.m. She would go feed 5,000 chickens, then help her father with his tobacco crop. She'd take a bath, then meet the school bus at 7:30 a.m.

In the summers, she would work all day in the tobacco fields. In the evenings, there were more chickens to feed, farm tasks and homework. Some nights, potatoes were all that they had for dinner. The first real clothes Dianne ever had were purchased from earnings she made selling



*Above: Dianne in her home.  
Right: Dianne with her Mercedes she earned through her success with BeautiControl; Dianne and her husband..  
Far right: Dianne and her family.*



# The life I love...

“As a family we have lived the American Dream and my life has been blessed in so many ways. My dream home, a beach house, beautiful jewelry and trips I would have never taken because of the expense. My children had their college education paid for, and now I have set up education funds for my grandchildren.”

peas at the local farmers' market. Her father gave them the seeds and they were responsible for planting, growing, harvesting and selling them.

Dianne remembers taking a Bushel of peas to the farmers' market. She was offered \$2 for the bushel. She said, "this was a lot of hard work! I can't take less than \$4!" Well, they paid it. That was her first experience in 'sales!'

As a little girl, Dianne remembers lying in bed at night hearing her parents argue about money. There was never enough. She vowed that when she grew up, she would make things better for them all. Dianne started focusing on the future at a very young age. She worked her way through school and pursued a career in

nursing. She didn't pass her final nursing exam, but she didn't let that stop her. She took it again and passed. Diane earned a degree in nursing management and became a registered nurse.

Eventually, she became frustrated by the long hours away from her husband and three children. She joined BeautiControl in 1983 for the flexibility and freedom it offered. Even though she was not skilled in "doing parties," she says, "It was the best decision of my life."

One thing Dianne did know was that you can have anything you want if you're focused and determined. And she possessed the determination and focus to make her life and the

lives of her family better. She held parties and learned something from each one. "Once I realized how simple this business was, I made up my mind that I was going to give this opportunity a shot," she says.

Looking back over her years with BeautiControl, Dianne says that being recognized and earning rewards is what makes this opportunity so different. "I'll never forget the day I became a Unit VIP. Earning a diamond ring was one of my most memorable moments... I had never earned anything like that before."

BeautiControl has taught Dianne that you can overcome any challenge — financial, education, health — to achieve your dreams. "As a family we have lived the American Dream, and my life has been blessed in so many ways. My dream home, a beach house, beautiful jewelry and trips I would have never taken because of the expense. My children had their college education paid for, and now I have set up education funds for my grandchildren."



## heart & soul

*I have to thank my husband for being so supportive of me throughout the years. To my children, thank you for your encouraging words. Thank you BeautiControl... without this wonderful opportunity I would not be who I am today. To my Consultants and Directors, you have helped me succeed!*



Beauti**Bio** Dianne Thompson  
Senior National Executive Director



**Career level:**

Senior National Executive Director

**Home:**

North Carolina

**Former occupation:**

Director of Nursing of 620-bed trauma center

**Joined in:**

1983

**Promoted to Director:**

1984

**Defining moment:**

When I realized how simple this business was.

**Best advice:**

Keep your business simple! Have fun with it, and don't forget to build relationships with your clients.

BeautiControl is a company for women led by women. We have been helping women create the life they love for more than 25 years. It's easy to get started, and with our proven success formula everyone can be successful! With BeautiControl, you have the opportunity to:

- Enjoy our in demand spa, skin care and color products at a discount
- Earn an executive level income with a stay-at-home lifestyle
- Make girlfriends for life
- Earn trips *of a lifetime for a lifetime*

All of this comes with the flexibility of managing your own business. You'll have the freedom to schedule your business activities around your family and personal schedule. From Mustang to Mercedes... Create the life you love today by making the smart choice to join BeautiControl!

This is the **life** I love...  
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at [BeautiControl.com](http://BeautiControl.com) or contact the person who shared this story with you.

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