

LIVING^{THE} LIFE

BEAUTICONTROL®



The **life** I love...

Mari Santo-Domingo

Senior National Executive Director ● ● ● ●

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Senior National Executive Director ● ● ● ●

“I just love what I see coming – the future is bright with BeautiControl.”



From the time she was a young girl, Mari Santo-Domingo already had the makings of a BeautiControl success story. She had a strong and independent sense of style and fashion, and she also knew that someday she wanted to be her own boss and own her own business.

“My parents owned their own business and they were strong community leaders,” says Mari, “So it was natural for me to develop an entrepreneurial and determined attitude that has allowed me to make the best of the BeautiControl opportunity.”

When Mari first joined the business in 1990, she would simply place an order every four months so as to not lose her Consultant status. It wasn't long before Mari began to realize the power of recruiting and the full potential of her BeautiControl business.

Right: Mari, her husband and Director Faye Powell; Mari and her Lexus she earned through her success with BeautiControl; Mari and her husband in Italy.

Far right: Mari relaxing at the Atlantis Resort during a BeautiControl trip to the Bahamas.



“This opportunity lets you positively change lives as well as your own. The barriers exist solely in your mind... Always remember that success is inevitable!”

“I remember when I went to my first national conference, Celebration, I had just gotten married and Celebration was my honeymoon trip without my husband Miguel; we couldn't afford to buy tickets for two. I remember on awards night sitting in the back of the room asking myself, 'What do I need to do to be up on that stage?'" Her question was answered... every year after that Celebration, Mari has been up on that stage, being recognized for her achievements.

Mari and Miguel decided to share their vision of the BeautiControl opportunity with as many people as possible in Puerto Rico. Since 1993, they have been instrumental

in growing the Hispanic Consultant base for BeautiControl.

They used to translate their own literature for those clients and Consultants who only spoke Spanish. They were an integral part in the push for BeautiControl's efforts to cater to the growing Hispanic market. She attributes this growth to her fervent recruiting efforts in Puerto Rico and a willingness to go beyond the call of duty.

Those efforts have been rewarded with trips to London, Paris, Vienna, Hungary, Budapest, Scotland, Ireland, Venice, Rome, Monte Carlo, Nice, Hawaii, New York, the Doral Resort, Boca Raton, Miami, Los Angeles, San

Diego, San Francisco, Hollywood, Las Vegas, the Atlantis Resort in the Bahamas, St. Thomas, Cancun, the Mayan Riviera and Cabo San Lucas... all thanks to BeautiControl, she says.

As a Senior National Executive Director, Mari continues to set high goals for herself and her team. She leads and mentors a team of more than 100 BeautiControl Directors. "Being able to make a difference and have a sense of belonging that makes you feel so special is one of my favorite things about BeautiControl," she says.

"I just love what I see coming— the future is bright with BeautiControl. When you join us you can literally see immediate results. This opportunity lets you positively change lives as well as your own. The barriers exist solely in your mind... Set goals, dream billion dollar big and always remember that: El Exito es Inevitable!" (Success is inevitable.)



heart & soul

I want to thank Faye Powell – my recruiter, my mentor – Thank you for being persistent and never giving up on me. You are a Godsend, and I want to be like you when I grow up! To my awesome team of Directors – Thank you for believing. You are the best of the best and are all very special to me! To Esperanza Ulloa – You are more than our Regional Vice President. You've joined our team and are a part of it. You are the best! To my husband, partner and COO of our BeautiControl business – you are my angel on earth. Your vision and attitude to make things happen has empowered me to believe that with God first and working as one, we can achieve great things! We've traveled the world together, and I have enjoyed the ride because of you!



BeautiBio

Mari Santo-Domingo
Senior National Executive Director



Career level:

Senior National Executive Director

Home:

Puerto Rico

Former occupation:

Assistant Director for a modeling agency and school

Joined in:

1990

Promoted to Director:

1993

Defining moment:

Celebration

Best advice:

Commit yourself to achieve great things. Be goal-oriented and a self-starter. Accept responsibilities and don't make excuses, just go out there, step out of your comfort zone and make things happen.

BeautiControl is a company for women led by women. We have been helping women create the life they love for more than 25 years. It's easy to get started, and with our proven success formula everyone can be successful! With BeautiControl, you have the opportunity to:

- Enjoy our in demand spa, skin care and color products at a discount
- Earn an executive level income with a stay-at-home lifestyle
- Make girlfriends for life
- Earn trips *of a lifetime for a lifetime*

All of this comes with the flexibility of managing your own business. You'll have the freedom to schedule your business activities around your family and personal schedule. From Mustang to Mercedes... Create the life you love today by making the smart choice to join BeautiControl!

This is the **life** I love...
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at BeautiControl.com or contact the person who shared this story with you.

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