

LIVING^{THE} LIFE

BEAUTICONTROL®



The **life** I love...

Betty Hughes

Senior National Executive Director ● ● ● ●

READ ABOUT BETTY HUGHES ON PAGE 2.



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Senior National Executive Director ● ● ● ●

Betty Hughes learned the value of hard work and a good attitude at an early age. Born in rural Mississippi, she learned from her devoted grandmother that you can do anything if you are willing to work.

Betty was first introduced to BeautiControl while working as a bank teller. She went to a BeautiControl party but did not purchase anything because of her finances. While she was there, the Consultant shared the BeautiControl opportunity with her. Betty was interested but couldn't see herself talking in front of people because she felt she was too shy. Then, she thought about the extra income.

It was the dream of providing better for her children that helped Betty push outside her comfort zone. With just \$50 a week extra she could provide more for her children. Betty borrowed \$523 to join BeautiControl. She remembers how frightening it was, because she had never borrowed money before.



Above: Betty in her home.

Middle: Betty and her husband on a BeautiControl trip to Italy.

Far right: Betty and her husband in France, thanks to BeautiControl..



“My on going goal is to share BeautiControl with everyone I possibly can so that new doors can be opened and lives can be changed. I strive to help each person be all they can be and realize the limitless opportunities available to them.”

No one showed up to her first two parties, but the third party was very successful. She sold \$70 worth of products and got two bookings. A month later she repaid her loan; quit her job and went full time with BeautiControl – holding five to ten parties a week. In the first couple of months, she booked parties and sold products to all of her friends and relatives. Then the parties and the bookings dried up and she had nowhere to go. She was out of bookings and out of business.

Betty's director encouraged her to attend BeautiControl's largest conference, Celebration. The thrill of flying in an airplane and seeing the big city was a first for her and at that time she thought it might be

the last. That just goes to show you never know what the future holds.

It was there Betty's eyes were opened to all the possibilities of BeautiControl. Seeing all of the ladies on stage earning diamonds, cars and trips made her realize, "I can do that too," she says. Her name was called in recognition for being there, and she received a red rose on stage. "That single red rose gave me confidence in myself and the BeautiControl opportunity." She went back home a different Betty Hughes and to this day, still treasures the red rose.

As a single mom Betty was going to make it happen. She started each day with a list of goals, knew where she was going and what she

wanted to accomplish. It did not happen overnight, and there were many setbacks and disappointments. "That is part of life and that's the part that helps you grow to become the person you can be," she says.

Today Betty is a Senior National Executive Director and a quadruple multi-millionaire achiever. She has driven a BeautiControl car for over 33 years. Because of her success with BeautiControl, she has traveled the world, built her dream home and enjoys a home away from home on the beach. She loves spending time with her children and family and has fun in her business while living her dream life.

"My on going goal is to share BeautiControl with everyone I possibly can so that new doors can be opened and lives can be changed. I strive to help each person be all they can be and realize the limitless opportunities available to them. My advice is simple and proven... be consistent, work your business everyday and set achievable goals."

heart & soul

My heart is full of gratitude for the BeautiControl opportunity, all my wonderful directors and consultants, and to my wonderful husband, Ted Jackson, for his unconditional love and support.





Beauti**Bio** Betty Hughes
Senior National Executive Director



Career level:

Senior National Executive Director

Home:

Mississippi

Former occupation:

Bank Teller

Joined in:

1973

Promoted to Director:

1974

Defining moment:

Celebration

Best advice:

Be consistent.

BeautiControl is a company for women led by women. We have been helping women create the life they love for more than 25 years. It's easy to get started, and with our proven success formula everyone can be successful! With BeautiControl, you have the opportunity to:

- Enjoy our in demand spa, skin care and color products at a discount
- Earn an executive level income with a stay-at-home lifestyle
- Make girlfriends for life
- Earn trips *of a lifetime for a lifetime*

All of this comes with the flexibility of managing your own business. You'll have the freedom to schedule your business activities around your family and personal schedule. From Mustang to Mercedes... Create the life you love today by making the smart choice to join BeautiControl!

This is the **life** I love...
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at BeautiControl.com or contact the person who shared this story with you.

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