



Beauti**Bio** Evelyn Coleman

Platinum Senior National Executive Director ●●●●

Career level:

Platinum Senior National Executive Director

Home:

Texas

Former occupation:

Real Estate

Joined in:

1983

Promoted to Director:

1983

Defining moment:

Going to Celebration my first year as a Consultant

Best advice:

Think big; keep it simple. If you're going to think, you may as well think BIG!

BeautiControl is a company for women led by women. We have been helping women create the life they love for more than 25 years. It's easy to get started, and with our proven success formula everyone can be successful! With BeautiControl, you have the opportunity to:

- Enjoy our in demand spa, skin care and color products at a discount
- Earn an executive level income with a stay-at-home lifestyle
- Make girlfriends for life
- Earn trips of a lifetime for a lifetime

All of this comes with the flexibility of managing your own business. You'll have the freedom to schedule your business activities around your family and personal schedule. From Mustang to Mercedes... Create the life you love today by making the smart choice to join BeautiControl!

This is the **life** I love...
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at BeautiControl.com or contact the person who shared this story with you.

BEAUTI**CONTROL**®

LIVING ^{THE} LIFE

BEAUTI**CONTROL**® ●●●●



The **life** I love...

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READ ABOUT EVELYN COLEMAN ON PAGE 2.



Evelyn Coleman

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The life I love...

“Lives are changed daily with this business... either through the products or through the opportunity.”



Time with her family has always been important to Evelyn Coleman. BeautiControl enabled her to quit her stressful career and spend more time with her children.

Before joining BeautiControl, she spent several years and several thousand dollars earning a Masters Degree in Education. After having two children, Evelyn decided to leave the teaching field and pursue a career in real estate. She chose that field because through her research she determined that women earned more money and had more control in sales than any other career. However, after selling real estate and obtaining a Broker's license, she realized that real estate was a night, weekend and holiday career. Evelyn was not in control, her clients were.

She had been introduced to direct sales earlier and realized that the concept of marketing a product to a consumer was excellent. She also

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realized the income potential; however, she had one problem – she couldn't find the right product or the right company.

Then, one morning in 1983 as she was scanning the local newspaper, she saw an advertisement featuring BeautiControl's unique services. She picked up the phone and called for an appointment. One hour later, she knew she had found the right product and the right company. Evelyn had found the company that would take her out of the stressful real estate business. She signed on the spot. “It was a great call I made that day,” she says.

Attending her first national conference, Celebration, as a new Consultant was the turning point in her decision to

leave the real estate industry and go full-time with BeautiControl. That's when she began setting goals and making those goals a reality. Evelyn saw the career opportunity come alive and she knew she would never look back – she had found her home.

She realized the future was not only hers in BeautiControl but for all others who dared to dream. “Lives are changed daily with this business... either through the products or through the opportunity.”

That was more than 20 years ago... and the future has never been brighter. Everyday, Evelyn encourages individuals to be determined to change their lives. “Women can stay at home with their children and earn an executive

level income, be recognized and rewarded, and drive a new car every three years,” she says.

Helping others climb to new heights is her passion. She loves sharing BeautiControl because it is a message of hope and inspiration. “I live the American Dream each day through the BeautiControl opportunity. Being in control of my time and my income is living the American dream. Traveling the world is the American dream. Building a business that pays residual income is living the American dream,” she says.

“When I reached the point that my lifestyle decisions could be made by me and not by my bank account, I knew that I was living the American dream. All of this was made possible by pursuing the BeautiControl career opportunity.”



At Top: Evelyn's Mercedes she earned through her success with BeautiControl.

Above: Evelyn and members of her BeautiControl team.

Right: Evelyn being honored as BeautiControl's newest Platinum Senior National Executive Director.

Far right: Evelyn and her family.



heart & soul

Many people have influenced my success throughout my life and my BeautiControl career. My husband Bill would certainly be at the top of the list. With BeautiControl, I am surrounded by wonderful people. Our company is built on working together as a team. I am thankful for a corporate team backing me in all of my success and applauding me every step of the way. I have a national organization of incredible individuals – great leaders out front leading the way. Blair Billings, Cindy Koleba, Charmaine Spadoni and Jimmy Sue Coburn and all of my Directors – I am blessed with the most wonderful loving and supportive family. It is not hard to reach for the stars when you have so many loving, encouraging people surrounding you.