

LIVING THE LIFE

BEAUTICONTROL®



Jimmy Sue Coburn

National Executive Director

The life I love...

More than 20 years ago, Jimmy Sue Coburn was an apartment manager and very unsure if BeautiControl was right for her. Today, she is a National Executive Director and can't understand why the decision seemed so difficult!

"As a child, I thought I would be someone who just got by. Never in a million years, would I have even dreamt of the success I now enjoy," says Jimmy Sue.

Today, Jimmy Sue has created the life she loves with BeautiControl, but she says it wasn't an easy decision. It took her a month to decide if BeautiControl was right for her. "But when I did, I was committed to becoming a BeautiControl Director," she says, "I knew when I signed my Consultant Agreement that wonderful things were going to come."

Wonderful things have certainly come for Jimmy Sue. "When I think of BeautiControl, I can't help

but think of the friends I've made, a great income and a sense of pride in all I have accomplished," she says, "Receiving my commission check every month definitely puts a smile on my face!"

In our company I am recognized as an independent business woman and a leader. You just can't get that from a nine to five job!

Since joining BeautiControl in 1984, Jimmy Sue has earned a six-figure annual income, but she says it's the flexibility she enjoys most. "With BeautiControl I am my own boss, not someone else's employee," she says, "In our company I am recognized as an independent business



BeautiBio Jimmy Sue Coburn

National Executive Director



woman and a leader. You just can't get that from a nine to five job! Where else can a woman in America earn a six-figure income with only a high school education?"

Though Jimmy Sue loves a life of having an executive level income with a stay-at-home lifestyle, she says she is not the only one benefiting from her success with this great company! "BeautiControl has taught my children to be self reliant and that they can do anything they want in business."

Jimmy Sue believes it's stepping out of your comfort zone, going for your dreams with commitment and never giving up that helps anyone succeed. "Push forward in any task you want to accomplish, because it is worth it," she says.

Though it may have been difficult at the time, Jimmy Sue says making the decision to join BeautiControl changed her and her family's lives forever. "BeautiControl has made my dreams come true. My next chapter with BeautiControl is to develop new leaders and help them realize they can succeed too," She says, "With BeautiControl, you don't have to work for someone else's dream... you have your own dreams!"

Career level: National Executive Director

Home: Texas

Former occupation: Apartment Manager

Joined in: 1984

Defining moment: Signing my Consultant Agreement

Best advice: Set a good example and learn from many leaders in our wonderful company.



heart & soul

I definitely have to thank my Senior National Executive Director Evelyn Coleman – She has been a remarkable mentor to me in my career. To my team – You are an incredible inspiration to others because of your drive and determination to make your dreams come true. You inspire me!

Left: Jimmy Sue's grandchildren. Above: Jimmy Sue and Senior National Executive Director Evelyn Coleman.

This is the **life** I love...
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at BeautiControl.com or contact the person who shared this story with you.

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