

LIVING^{THE} LIFE

BEAUTICONTROL®



The **life** I love...

Blair Billings

Senior National Executive Director ● ● ● ●

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At a time when most college women are dreaming about landing that perfect corporate job, Blair Billings was imagining a career that would allow her to stay at home with her three-month-old baby, Jessica. Blair was just 21 years old, married and a junior at the University of Memphis.

After being introduced to BeautiControl products at her best friend's wedding, she took a leap of faith and joined the company in 1990.

For the next 10 years, Blair enjoyed the BeautiControl business sharing with her family and friends, but she didn't get serious about it until 2002 when the early concept of the Spa ESCAPE was introduced. "My first Spa ESCAPE was my 'a-ha' moment, opening my eyes to exciting possibilities I hadn't seen," she says, "I left that night with \$600 in sales, four bookings and this incredible feeling that I was about to help a lot of women change their lives!"



Above: Blair with her Mercedes she earned through her success with BeautiControl.

Right: Blair and her family.

Far right: Blair and her husband in front of their home.



The life I love...

“ I have always said that BeautiControl is the best kept secret in America. I am living a fairy tale life. I have freedom and control over my time and income. ”

“I realized that this business works from the inside out... I'm growing personally on the inside and on the outside – I'm impacting others and watching them grow. It's like a fantasy business.”

Blair quickly built her business by holding two Spa ESCAPES every week. Today as a Senior National Executive Director, she leads a team of more than 6,000 Consultants and 35 of those Consultants are Directors who are driving their very own BeautiControl Mustang. Blair says her success comes from sharing the opportunity. “Share BeautiControl with everyone – you are blessing women and changing lives!”

In just six short years, Blair has used the Spa ESCAPE to move quickly through every level of the career plan to go on

and build a multi-million dollar business earning more than \$200,000 last year.

“Six years ago, our nicest vacation was driving to Hot Springs, Ark. Now we have a home in Puerto Vallarta where we can vacation every summer.”

Through BeautiControl, Blair has earned trips to Spain, Germany, Switzerland, London, Maui, Las Vegas, Boca Raton, Cancun, St. Thomas, The Atlantis – Bahamas, Monte Carlo, Nice, Mayan Riviera in Playa del Carmen, San Francisco and Cabo San Lucas.

Blair and her husband Lane are building their custom dream home. “I have always said that BeautiControl is the best kept secret in America. I am living a fairy tale life. I have freedom and control over my time and income.”

Blair says that one of the best things about her career with BeautiControl is that, “my husband was able to quit his job and start his own business. Now we can both attend our children's events. They can have their mom and dad there to support them!”

Though Blair and her family are enjoying all the rewards that have come along with her success, Blair believes her children are learning so much from watching her accomplish her dreams. “I've been with BeautiControl since my daughter was a baby, and through this company I have learned the power of determination and will power. All of those characteristics I've obtained because of BeautiControl, I see in my daughter.”

Blair says that her life with BeautiControl is beyond everything she ever dreamed. “I can't imagine how different my life would be if I had joined the corporate world. Most people don't have choices... I do!”



heart & soul

To all my Directors, leaders and the Lakehouse Girls, I am so blessed for this journey we are all on together. Evelyn Coleman, I have always known how lucky I was to land in your world! Marybeth, thank you for always supporting my business. Kristi and Melissa, thank you for making this career what it is today and leading us to billion dollar big! To my family, Lane, Jessica and Reed, thank you for always being so proud of mom and letting me share my business with you! I love you!



Beauti**Bio** Blair Billings
Senior National Executive Director



Career level:

Senior National Executive Director

Home:

Tennessee

Former occupation:

Student at the University of Memphis

Joined in:

1990

Promoted to Director:

1991

Defining moment:

Her first Spa ESCAPE

Best advice:

Focus on pampering your guests. This business takes care of itself if you nurture women, connect with them and follow up with them!

BeautiControl is a company for women led by women. We have been helping women create the life they love for more than 25 years. It's easy to get started, and with our proven success formula everyone can be successful! With BeautiControl, you have the opportunity to:

- Enjoy our in demand spa, skin care and color products at a discount
- Earn an executive level income with a stay-at-home lifestyle
- Make girlfriends for life
- Earn trips *of a lifetime for a lifetime*

All of this comes with the flexibility of managing your own business. You'll have the freedom to schedule your business activities around your family and personal schedule. From Mustang to Mercedes... Create the life you love today by making the smart choice to join BeautiControl!

This is the **life** I love...
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at BeautiControl.com or contact the person who shared this story with you.

BEAUTICONTROL®