

LIVING THE LIFE

BEAUTICONTROL®



Saralyn Ostwinkle
National Executive Director

The life I love...

If it weren't for BeautiControl, Saralyn Ostwinkle would still be driving a dump truck full-time with her family's asphaltting business. Instead, she now owns the business and is living a jet set way of life with BeautiControl!

When she was introduced to BeautiControl, Saralyn was pregnant, had one son and was looking for a way she could stay at home with him. "I remember my sisters were so excited to go to this BeautiControl party, and I did not want to go. I had tried many skin care products and everything caused a rash. My sisters made me go," she says. "But by the end of the party, I was so impressed with the skin care and the makeup... I was hooked!"

Saralyn became a Consultant that night and began sharing the products with

her friends and family, but she says after people started trying BeautiControl

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products... they couldn't get enough. "I thought how wonderful it would be to stay at home with my two boys and sell BeautiControl— no more driving around with the boys in the truck with me," she says. Saralyn became a Senior Director in 1997, but then began focusing her time on the family's asphaltting business. She stayed a Consultant for the next few years, but it wasn't until she was introduced to the



BeautiBio Saralyn Ostwinkle

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BeautiControl Spa that she realized there was so much more to this business! "That was my true defining moment. I was like 'oh my goodness... I love this!' I love to do spas, I can help so many people in so many ways!"

Since that day, Saralyn and her family are living a life they could have never imagined. "When I was a kid, my dad took us to amazing places that we could drive to, but we usually camped. Today, because of BeautiControl, my family has a 28-foot Coachman camper and a four-door diesel truck that pulls it," she says, "My boys say it's not really camping, but it's BeautiControl camping!"

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Saralyn says her dreams have come true with BeautiControl, but it's being able to help other women's dreams come true that keeps her going everyday! "Success is best when you share it! If you keep things a secret... success is only for you. If you have a way to help others, do what you need to do to tell them!"

Career level: National Executive Director

Home: Iowa

Former occupation: Asphalt truck driver

Joined in: 1991

Defining moment:
When the Spa ESCAPE was introduced.

Best advice:
Stay true to your business, your team and yourself!



heart & soul

Thanks to my husband for all of the support he has given me and for pushing me to become the successful woman I am today! He has driven me all over for meetings and conferences when we didn't have the money to fly. To my parents, siblings, and boys — Thank you for always believing in me and supporting me. Thank you to my clients and entire team.

*Thank you to my Regional Vice President Laurie Staiert and Angie Barrett. Thanks to Gary Jones and all who work for BeautiControl for giving us the most **amazing products and tools**. Thank you to my sister Directors who dream big with me every Monday morning. Together we are strong!*

Left: Saralyn and her family in front of her home with her Mustang and Lexus.
Middle: Saralyn and her horse, Lucky.
Right: Saralyn and her team during a BeautiControl retreat. Above: Saralyn, her husband and sons.

This is the **life** I love...
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at BeautiControl.com or contact the person who shared this story with you.

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