

LIVING THE LIFE

BEAUTICONTROL®



Cindy Least
National Executive Director

The **life** I love...

"When God brought BeautiControl to me, I was running a very demanding decorating business, and I wanted out," explains Cindy Least. "When I hosted my first spa and helped a woman change her life through skin care, I knew I was hooked. Nothing in my decorating business could have ever had this effect on my heart or be the tool to help a woman change her life."

Cindy had just moved to a new home and had been praying about a way to enhance her life. While hosting a BeautiControl party for a friend, Cindy realized she could be successful in this business. "My friend told me that if I would put into this business 1/8 of the time I spent on my other business, I would be a wealthy woman!"

In BeautiControl, she found a way to make money while helping other women change their lives as well. "It is absolutely priceless to watch women grow in this

business. I want to see them develop into butterflies and become great leaders."

" I know that I am a better mom, wife, and friend because of my experiences at BeautiControl. I can truly put my family and God first in this business, and take control of my time. "

After just 18 months with BeautiControl, Cindy's husband unexpectedly lost his job after 20 years of service. The profits from her BeautiControl business allowed Cindy to sustain the house payments for their family of seven. But it was after Cindy attended Leadership Conference and heard Gary Jones speak about the products that she was really inspired. She



BeautiBio Cindy Least National Executive Director



immediately signed her Director-in-Qualification Letter of Intent and promoted out to Director in just four months.

"BeautiControl has given our family incredible comfort," says Cindy. "We've gone to the Mediterranean and Hawaii. We've paid cash for our kids to go to private college. We have made beautiful lifetime memories because of what BeautiControl has provided for me."

Cindy considers her greatest achievement to be helping so many women become empowered in their own lives, and by having so many leaders develop within her team. And her own personal growth has been an inspiration to her team members and her own family. "My children have seen me set and reach many goals. They've also seen the challenges, and how important it is to overcome the challenges and stay focused on the goal."

"I know that I am a better mom, wife, and friend because of my experiences at BeautiControl," says Cindy. "I can truly put my God and my family first in this business, and take control of my time. BeautiControl has given me confidence."

Cindy's next goal is to double the size of her leadership team and have fun doing it!

Career level: National Executive Director

Home: Texas

Former occupation: Teacher and Decorator

Joined in: 2001

Defining moment:

Going to Leadership Conference

Best advice:

We are always learning along the journey. When times get tough, which they will, find a way to work through it. God refines us through the fire, so never give up!



heart & soul

I thank God for dropping this wonderful opportunity in my lap. I'm also thankful for Maria Krehel's awesome leadership and for introducing me to BeautiControl. I am surrounded by the most amazing women who sustain us all through their positive attitudes, including Betty Hughes and Donna Schuster. I am so grateful to my parents and to my husband and children for always loving me and supporting me through everything.

Left: Cindy and her 2007 Leadership Team. Above: Cindy and her family as she is recognized for achieving top Senior Executive Director.

This is the **life** I love...
Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at BeautiControl.com or contact the person who shared this story with you.

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