

LIVING THE LIFE

BEAUTICONTROL®



Beverly Murphy
National Executive Director

The life I love...

"When I was a little girl, I would envy the 'supposed' life of the movie stars or Miss America--carefree, traveling, driving nice cars, wearing beautiful clothes and stunning jewelry, having fun, being recognized for their accomplishments and earning a great income," says Beverly Murphy, laughing. "Thanks to BeautiControl, that has been my life!"

Beverly didn't always have that freedom that so many of today's women long for. "Before my daughter's birth, I worked mostly at clerical type jobs, moving on the average every ten to twelve months because of my husband's job. This made it hard to get a raise or a promotion, or even make lasting friends."

When returning home for a high school reunion, Beverly found BeautiControl. "My mom knew a Consultant, and we booked a party," she says, "I loved the products, the concept of helping other women look and

feel better, and the idea of a home-based business that would allow me flexibility."

Imagine my excitement in doing the camera makeup with BeautiControl products for golf legends and a CBS Sports announcer.

BeautiControl was the answer to Beverly's needs. "I really needed something in my life for me, that would provide some stability when we moved so often because of my husband's job. I could take this business with me!"

When Beverly attended her first National Conference and was named a Top 50 Seller, she realized this business could give her more than just a little extra income each month. "I



BeautiBio Beverly Murphy

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realized that if I could be among the Top 50 sellers without even trying, what could happen if I set goals and worked just a little harder?" she says. Since that last convention, Beverly has achieved much more, including being named among the million dollar earners in 2000.

Beverly was asked to do makeup for a photo shoot by CBS. "Imagine my excitement in doing the camera makeup with BeautiControl products for golf legends and a CBS Sports announcer. It was absolutely a great feeling of achievement, thanks to BeautiControl."

With BeautiControl Beverly and her family have traveled the world. "My husband has traveled with me to Spain and St. Thomas, plus I earned a trip to Germany and Switzerland. My son was able to go to Cancun with me, and my daughter was my guest to Maui and Monte Carlo. On the trip to Paris, I was delighted to bring my mother. Those are memories we will cherish forever."

Beverly says her motivation comes from knowing that the products and opportunity can change the lives of others – in their outward appearance, lifestyle and personal growth. "I'm motivated by the joy of it all – the joy of setting and reaching a goal, earning a great reward and the joy of watching my Consultants grow into Directors and reach their goals."

Career level: National Executive Director

Home: South Carolina

Former occupation: Stay-at-Home Mom and Clerical Work

Joined in: 1984

Defining moment: Celebration

Best advice:

Focus on the big picture and don't get discouraged by the little negatives. Never take your eyes off of your goals and dreams.



heart & soul

I am so grateful for the opportunity BeautiControl brought to me to change my life. The love and support of my family keeps me going. To see the pride in my families eyes and their excitement for the achievements I have made is priceless. You must believe anything can happen...that it's all in God's hands! It's impossible to put into words how BeautiControl has truly impacted my life.

Left: Beverly Murphy having fun with some of her team. Above: Beverly and her daughter, Megan in Rome.

This is the **life** I love...

Create the life you **love!**

For more information on beginning a career with BeautiControl to create the life you love, visit our Web site at BeautiControl.com or contact the person who shared this story with you.

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